



FROM CONCEPT TO CONSTRUCTION —
WE MANAGE EVERY STAGE OF THE DESIGN JOURNEY.





THE STUDIO

WHAT DOES IT TAKE TO DELIVER GREAT DESIGN? AT DESIGN INTENT STUDIO, IT'S NOT JUST ABOUT AESTHETICS — IT'S ABOUT CREATING PURPOSEFUL, HIGHLY FUNCTIONAL SPACES THAT CONNECT WITH PEOPLE AND ENHANCE HOW THEY EXPERIENCE A VENUE. WE SPECIALISE IN HOSPITALITY, COMMERCIAL, RETAIL, WELLNESS AND CLINICAL DESIGN, TRANSFORMING IDEAS INTO THRIVING DESTINATIONS ACROSS QUEENSLAND AND AUSTRALIA.

FROM LANDMARK BARS AND RESTAURANTS TO BOUTIQUE RETAIL AND WELLNESS SPACES, WE PROVIDE FULL-SERVICE DESIGN SOLUTIONS. OUR WORK GOES BEYOND STYLING; WE SHAPE ENVIRONMENTS THAT TELL A BRAND'S STORY, OPTIMISE WORKFLOW, MEET COMPLIANCE, AND DELIVER LONG-TERM VALUE. EVERY PROJECT IS APPROACHED WITH A CLEAR DESIGN INTENT — ENSURING SPACES ARE BOLD, FUNCTIONAL, AND MEMORABLE.



OUR APPROACH

WE DON'T BELIEVE IN ONE-SIZE-FITS-ALL DESIGN. EACH PROJECT BEGINS WITH UNDERSTANDING YOUR BRAND, OPERATIONS, AND CUSTOMERS. FROM THERE, WE COLLABORATE CLOSELY WITH CLIENTS, BUILDERS, AND CONSULTANTS TO DELIVER TAILORED SOLUTIONS.

OUR DESIGNS ARE LINKED NOT BY A SIGNATURE LOOK, BUT BY A COMMITMENT TO INNOVATION, THEATRE, AND TIMELESS RELEVANCE. WE PRIORITISE BOTH USER EXPERIENCE AND BUSINESS GOALS, ENSURING EACH PROJECT HAS COMMERCIAL IMPACT AS WELL AS DESIGN INTEGRITY.

WE BRING REAL-WORLD CONSTRUCTION EXPERIENCE TO THE TABLE — ENSURING DOCUMENTATION IS ACCURATE, APPROVALS ARE STREAMLINED, AND BUILDERS CAN DELIVER THE PROJECT AS DESIGNED.





OUR PEOPLE

OUR DYNAMIC TEAM COMBINES CREATIVITY WITH TECHNICAL KNOW-HOW. WITH DECADES OF COLLECTIVE EXPERIENCE, WE GUIDE CLIENTS THROUGH EVERY STAGE OF THE DESIGN PROCESS — FROM CREATIVE CONCEPT TO DOCUMENTATION, APPROVALS, AND FIT-OUT COORDINATION.

DIRECTOR-LED AND CLIENT-FOCUSED, DESIGN INTENT STUDIO OFFERS A DOWN-TO-EARTH APPROACH WITH INDUSTRY-LEADING STANDARDS. WE UNDERSTAND WHAT MAKES A VENUE SUCCESSFUL BECAUSE WE'VE BEEN DIRECTLY INVOLVED IN THEIR CREATION AND OPERATION. THIS MIX OF DESIGN EXCELLENCE AND BUILDER-SAVVY PROJECT MANAGEMENT SETS US APART.



HOSPITALITY DESIGN

WE DESIGN SPACES THAT ARE UNIQUE, MEMORABLE, AND COMMUNITY-FOCUSED. FROM RESTAURANTS, CAFES, AND BARS TO GAMING AND ENTERTAINMENT VENUES, OUR PORTFOLIO DEMONSTRATES VERSATILITY AND IMPACT.

WITH EXTENSIVE EXPERIENCE IN FIT-OUT, BUILDING DESIGN, KITCHENS, AND BARS, WE ENSURE VENUES ARE AS FUNCTIONAL AS THEY ARE BEAUTIFUL. OUR EXPERTISE INCLUDES:

- VENUE DESIGN & DOCUMENTATION (LOOK & FEEL THROUGH TO CONSTRUCTION PLANS)
- COMMERCIAL KITCHEN & BAR DESIGN, TAILORED TO CUISINE AND WORKFLOW
- FINISHES, FIXTURES, FURNITURE & EQUIPMENT SPECIFICATION AND PROCUREMENT
- 3D RENDERS FOR DESIGN APPROVAL & MARKETING
- COUNCIL APPROVALS (DA, BA, FOOD & LIQUOR, GAMING, HYDRAULIC/PLUMBING)
- COORDINATION WITH CONSULTANTS (STRUCTURAL, HYDRAULIC, MECHANICAL)
- BUILDER PROJECT MANAGEMENT DURING CONSTRUCTION





RETAIL, WORKPLACE & WELLNESS DESIGN

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OUR PROCESS

STAGE 01

SITE VISIT & PROJECT BRIEF

We begin by visiting the site and gathering a detailed brief to understand your vision, needs, and opportunities.

STAGE 02

CONCEPT & SPACE PLANNING

Initial design ideas and layouts are developed to establish the overall flow, functionality, and atmosphere.

STAGE 03

2D/3D VISUALISATION

We translate concepts into visual models, allowing you to experience the space before it's built.

STAGE 04

DOCUMENTATION

Detailed drawings and specifications are prepared to ensure accuracy, constructability, and regulatory compliance

STAGE 05

APPROVALS & CONSULTANT COORDINATION

We liaise with consultants and authorities to secure approvals and align all technical requirements.

STAGE 06

FINISHES, FITTINGS & EQUIPMENT SPECIFICATION

Materials, finishes, fittings, and furniture are carefully selected to balance aesthetics, durability, and performance.

STAGE 07

FITOUT MANAGEMENT

We work closely with builders during construction to ensure the design is executed to the highest standard.

STAGE 08

HANDOVER & PROJECT SUPPORT

Once complete, we hand over the finished project and remain available for ongoing support as your space comes to life.





WHY US?

- END-TO-END DELIVERY FROM CONCEPT TO HANDOVER
- BUILDER-ALIGNED DOCUMENTATION FOR SMOOTH DELIVERY
- HOSPITALITY SPECIALISTS WITH REAL KITCHEN & BAR EXPERIENCE
- COMPLIANCE EXPERTISE: BCA, DDA, FOOD & LIQUOR APPROVALS
- TRUSTED TRADE AND SUPPLIER NETWORKS
- TRANSPARENT, COLLABORATIVE, RELIABLE

PORTFOLIO OF WORKS







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COLLABORATE WITH US TODAY!

CONTACT US



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